

FASHION

The coolest eco jewellery

Choose recycled gold and silver, ethical diamonds and gems made from discarded glass bottles



hat makes jewellery eco-conscious? There's a plethora of brands offering an answer to that right now. Homegrown labels like Shyla London, Otiumberg and Sondr London make their collections from recycled gold and silver. At Pippa Small and Kimai, stones are ethically sourced and diamonds lab-grown respectively.

Ghanaian-born, London-based <u>Emefa Cole's</u> eponymous boutique has committed to using exclusively single mine origin (SMO) gold - 100 per cent of its journey can be traced from mining to retail. As of Earth Day last month, millennial midmarket favourite <u>Missoma</u> is the first jewellery brand to calculate and offset carbon from its deliveries and returns in real time, using climate-tech platform <u>Vaayu</u>.

There are lots of other labels to look for: fair-trade, conflict-free, reclaimed and vintage to name a few. Minimal and recycled packaging is also becoming de rigueur. That means that picking something sparkly with sustainability in mind has never been easier – just make sure you show yours off not-on-Zoom.



20. £220, <u>emefacole.com</u>